



中国
少数民族
供应商发展

Minority
Supplier
Development in
China

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The 3rd Minority Supplier Development China Summit 2011 MSD China Conference and Business Opportunity Fair

Yanji, Yanbian Korean Autonomous Prefecture, Jilin Province, China

September 2-4, 2011



MISSION

MSD China is the first national non-profit membership organization in China dedicated to enhancing the development of China's minority-owned businesses through connecting minority suppliers to corporations for procurement opportunities on mutually beneficial basis.

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As the 2nd MSD China Board Chair, I am honored to deliver warm welcome to all participants to the 3rd Minority Supplier Development China Summit-- 2011 MSD China Conference and Business Opportunity Fair held in Yanji. At the same time, we would like to express our gratitude to the host, Yanbian Korean Autonomous Prefecture government.



Mr. Lou Zhou
Asia Pacific, Director,
Client Service Procurement,
IBM Corporation
MSD China Board Chair

The Preparatory Work for 2011 MSD China National Conference and Business Opportunity Fair Was Formally Launched in Yanji



Ms. Yang Liu, Director of MSD China,
met with **Mr. Ximen Shunji**, Vice Governor
of Yanbian Korean Autonomous
Prefecture

Ms. Yang Liu, Director of MSD China, flew to Yanji to investigate preparatory work for 2011 MSD China National Conference and Business Opportunity Fair on June 21-23, 2011.

On June 22, accompanied by Mr. Wang Lianzhu, Director of Yanbian Ethnic Affairs Commission, Ms. Yang Liu had a meeting with Mr. Ximen Shunji, Vice Governor of Yanbian Korean Autonomous Prefecture, extensively exchanging views about the ongoing preparatory work of the upcoming conference, which marks the formal launch of the preparatory work for 2011 MSD China National Conference and Business Opportunity Fair.

During the meeting, both sides further discussed and researched activities planning, media propaganda strategies, invitation scheme for VIPs, preparatory work process, match-making events, and ultimately determined conference agenda. Mr. Ximen Shunji expressed that Yanbian government, as the organizer of this conference, will offer the most powerful support to the conference in order to achieve a win-win result for both sides.

There are total 30 ethnic minority autonomous prefectures in China. It's the first time that MSD China conference is held in one of these 30 ethnic minority autonomous prefectures. We are going to invite more potential MBEs nationwide to participate in our grand event this year. It is estimated that about 350 persons will participate in our conference this year. The significance and scale of this conference is remarkable and unprecedented.

At present, all preparations for the conference have been underway in an orderly way, and we are looking forward to your active participation!

Meeting with Local Minority Business Enterprises (MBEs) in Yanji

To achieve a fruitful result and facilitate successful match-making during the summit, accompanied by the government officials from Yanbian Ethnic Affairs Commission, Ms. Yang Liu, Director of MSD China, also took this opportunity to have a meeting with local MBEs, understanding their needs and further seeking potential cooperation opportunities.

Nineteen local MBEs from IT, auto parts, food, and textile industries participated in this meeting, including two local minority suppliers of Marriott and Delphi. All present participants expressed their strong confidence to the market and urgent needs for investment of expanding production at the meeting.

Ms. Yang Liu expressed that MSD China, as the first non-profit platform in China connecting purchasing corporations with minority suppliers, will do its utmost to help minority business enterprises to gain more business opportunities from major purchasing corporations. On the other hand, she also emphasized that MBEs in China should be bold in innovation, continuously improve technology, and enhance their overall competitiveness so as to meet the strict requirements of purchasing corporations.



For more information on our conference, please click following hyper links:

[Agenda >>](#)

[Sponsorship Opportunities >>](#)

[Sightseeing Tour \(Optional\) >>](#)

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