



中国  
少数民族  
供应商发展

Minority  
Supplier  
Development in  
China

春

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## MISSION

MSD China is the first national non-profit membership organization in China dedicated to enhancing the development of China's minority-owned businesses through connecting minority suppliers to corporations for procurement opportunities on mutually beneficial basis.

## CORPORATE MEMBERS

Cisco Systems, Inc.  
Cummins Inc.  
Dell Inc.  
Delphi Corporation  
Hewlett-Packard Company  
IBM Corporation  
Intel Corporation  
Johnson Controls, Inc.  
Marriott International, Inc.  
Merck & Co., Inc.  
Motorola Mobility, Inc.  
PepsiCo, Inc.  
The Coca-Cola Company  
Tianjin Tasly Group Co., Ltd.  
United Technologies Corporation  
Wyndham Worldwide Corporation  
YCH Group

## The 4th Minority Supplier Development China Summit – 2012 MSD China National Conference and Business Opportunity Fair

September 6-8, 2012;  
Changchun, Jilin Province, China



Registering for the hiking challenge of 2012 MSD China Conference as a team, you will have an opportunity to gain a set of outdoor hiking clothes for free.

Wanna challenge yourself and show your remarkable athleticism and charisma in this hiking competition? **Sign up now!**

## Corporate Express

2012 High-Level Roundtable on Minority Supplier Development in China Was Successfully Held in Shanghai/Xiamen on September 20-22, 2011



## Minority Supplier

Welcome 18 New Minority Suppliers

Supplier Story -  
Beijing Zhongchengtianhe System  
Integration Co., Ltd.

## 2012 High-Level Roundtable on Minority Supplier Development in China Was Successfully Held in Shanghai

2012 High-Level Roundtable on Minority Supplier Development in China was successfully held in Shanghai on February 23, 2012. Those Corporate Members whose procurement department is located in Shanghai sent representatives to attend this meeting.

All participants had an extensive discussion on MSD China work plan in 2012, how to effectively develop second tier supplier program, and media plan, etc.. At the meeting, the attendees gave a lot of constructive suggestions on the development of MSD China in the future, and also showed keen interests in those upcoming fantastic activities and events MSD China would organize this year.

Mr. Lou Zhou, Asia Pacific, Director, Client Service Procurement, IBM, and MSD China Board Chair, expressed that as the only multinational corporation that had established and implemented supplier diversity program in China among MSD China Corporate Members, IBM had rich experiences in this field and would like to share best practices and success stories with other Corporate Members. Ms. Tina Wu, AP Supplier Diversity Program Manager, IBM Global Procurement, Integrated Supply Chain (ISC), and MBE (Minority Business Enterprises) Evaluation Committee Chair of MSD China, also gave a wonderful presentation on IBM's second tier supplier program at the meeting.

"Wyndham is willing to spend time and energy in educating and fostering Chinese minority business enterprises certified by MSD China in order to help them to be qualified and mature minority suppliers and better integrate into our supply chain." Ms. Meng Wu, Director of Procurement APAC, Wyndham Worldwide, said.

Other participants also include Mr. Jason Timms, Purchasing, Foam, Chemicals and Resins, Asia Pacific, and Ms. Merry Zhang, Sr. Strategic Sourcing Manager, ELV, IR, Service and Process, Asia Purchasing and Supply Chain Management, Building Efficiency, from Johnson Controls, Mr. Fred Xu from Accenture, and Ms. Ying McGuire, Vice President of International Operations and Business Development, Technology Integration Group (TIG), who has always been giving us many helpful advice and great support since the launching of MSD China.



## New Minority Suppliers

At the first quarter of the year, we are excited to welcome 18 minority suppliers to join MSD China network. These suppliers are:

*Shandong Heze Yinuo Halal Food Co., Ltd.*

*Jining Wanxiang Petrochemical Co., Ltd.*

*Qingzhou Jinhu Food Co.,Ltd.*

*Shandong Lingxian Yiyuan Halal Food Co., Ltd.*

*Jinan Sanfeng Bioengineering Co., Ltd.*

*Shandong Tianyi Halal Food Co., Ltd.*

*Taian Green Forever Hemp Development Co., Ltd.*

*Xinjiang Amina Distinctive*

*Agricultural Hi-Tech Development Co., Ltd.*

*Xinjiang Alkin Software & Technology Co., Ltd.*

*Urumchi Uighur Soft Development Co., Ltd.*

*Tacheng Jhebekjuole Trade Co., Ltd.*

*Yunnan Eshan Wenming Textile Mill*

*Ningde Ying ShengHao Gold and Silver Jewelry Co., Ltd.*

*Beijing Zhongchengtianhe System Integration Co., Ltd.*

*Jilin Xinyuan Group Yanji Tube Industry Co.,Ltd.*

*Beiguo Rice Industry Co., Ltd.*

*Yanji Zhaoyuan Co., Ltd.*

*Tianjin Zhongzheng Lock Co., Ltd.*

We look forward to working closely with these suppliers, and also hope that our corporate members can help include them in their future procurement opportunities.

## Supplier Story

### Beijing ZhongChengTianHe System Integration Co., Ltd.

#### Overview:

Beijing ZhongChengTianHe System Integration Co., Ltd. is involved in three fields: data recovery, intelligent transportation system, and wireless network. It provides professional data recovery equipments and services to industries from data recovery service companies to enterprises' IT departments. Its intelligent transportation system is widely used in building intelligent monitor system, communication departments, and public security emergency departments. It also provides leading network service and WiFi equipments for large scale offices and communities.

**Location:** Beijing, China

**Founding Date:** December 17, 2007

**Qualification Certificates:** ISO 9001:2008; Security Enterprise License

**Key Clients:** Aisino; Sony; Baidu; China Post; Siemens; Beijing Normal University

#### Impacts:

It is the largest manufacturer of data recovery equipments in China. It successfully resolved the most difficult data recovery problem in August, 2011.

#### A Message from President:

"We are proud of being an MBE certified by MSD China and looking forward to providing professional and competitive products and services to MSD China's Corporate Members."

# The 4th Minority Supplier Development China Summit – 2012 MSD China National Conference and Business Opportunity Fair

September 6-8, 2012  
Changchun, Jilin Province, China

## Agenda

### September 6 (Thursday)

Full Day	Registration
Afternoon	MSD China Board Meeting (Only for MSD China Board Members)
Evening	Welcome Dinner

### September 7 (Friday)

Morning	Opening Ceremony	Forum
Afternoon	Business Opportunity Fair	Media Conference
Evening	Closing Ceremony	Awards Banquet

### September 8 (Saturday)

Full Day	Hiking Challenge
Evening	Time-Travel Dinner

## Hiking Challenge

All participants must register for the challenge as a team including four attendees, among whom at least one lady must be included. Please register for the hiking challenge with your team name.

A set of outdoor hiking clothes and some bottled water will be offered by the Organizing Committee.

If you are interest in the hiking challenge or have any further queries on our conference, please feel free to contact us:

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